

Notice of References Cited	Application/Control No. 09/922,028		Applicant(s)/Patent Under Reexamination CHEUNG ET AL.	
	Examiner Ella Colbert		Art Unit 3696	Page 1 of 1

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-6,078,866	06-2000	Buck et al.	702/2
*	B	US-6,370,527	04-2002	Singhal, Amitabh Kumar	707/6
*	C	US-5,930,777	07-1999	Barber, Timothy P.	705/40
*	D	US-6,278,966	08-2001	Howard et al.	703/23
*	E	US-6,421,675	07-2002	Ryan et al.	707/100
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	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Jackson, Tim; "Cash is the key to a true portal: Goto.com has found a way to make searching profitable in itself, in a radical departure from the service other sites and engines provide; [London Edition]"; Financial Times London (UK); February 2, 1999; pages 1-3.
	V	Jeff Peline; "Pay-for-placement gets another shot"; CNet News; February 19, 1998; Pages 1-3.
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.